

# Boyd's Rules

A SPOTLIGHT ON SERIOUS PRODUCTS SPRING 2006



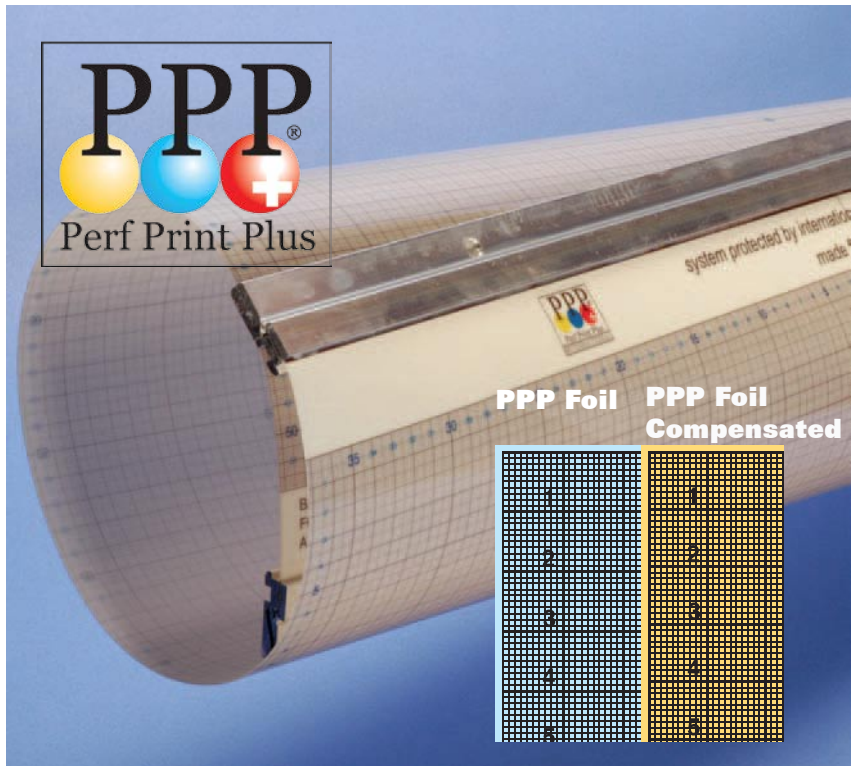
Perforation • Cutting • Scoring • Dies • Optics • QC Instruments

The Perf Print Plus® (PPP) System is an inline perforation, die-cutting, and scoring system for offset printing - all done at full production speeds. Work can now be done inline and in-house in one offset printing operation.

PPP's Compensated Foil - a PPP system component - is a multi layer PVC sheet with an integrated millimeter grid. The grid is shrunk depending on the cylinder diameter on which it is applied.

When the PPP system is installed the cylinder has a different diameter and circumference than the normal printing cylinder. When the diameter is smaller, the perforation image is longer. With the compensated foil being shrunk, it will compensate for this deviation.

This allows a pressman to measure a position on a printed sheet and apply a perforation rule or other die to the same coordinates on the PPP foil.



## Crab Claw die-cut made with Boyd's PPP®

Liskey & Sons, a 20-employee operation that specializes in magazines, brochures, and other full-color work, was challenged to produce 500,000 menus featuring a snow crab claw for Captain George's seafood restaurant in Virginia.



"The die-cutting for this job was very intricate, and with us having no experience of this kind we looked for help," said Guy Liskey, President of Liskey & Sons. "While visiting a trade show, I learned about H.S. Boyd and their Perf Print Plus® (PPP) System."

Boyd's PPP System converts a printing unit into an inline finishing unit. The unit consists of the foil, which serves as a mounting jacket, the base set which replaces the packing, rules, dies and protection plates. The PPP System lets users perforate, die-cut and score at full press speed.

"The menus were a huge success." The installation worked great, just as we expected," said Liskey. "Boyd's technical support was exceptional and the job was off the press in no time."

# Litho Perf Cuts It, Through Thick Or Thin

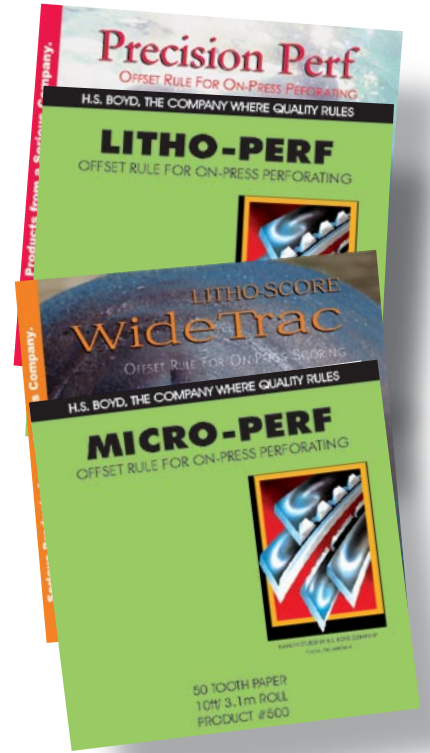
**H. S. Boyd's** Litho Perf products can cut it, whether you are perforating card or paper stock. You'll get thousands of "Litho Perfect" perforations, just as millions of printers have for over 50 years. And it's all during the offset run to give you significant savings on printing costs.

- Available from 3 to 50 TPI.
- Heights from 12.5 thousands of an inch to 35 thousands of an inch.
- Easy to apply.
- Supported by 1-800 technical in-house information.

Litho-Perf, available at leading supply houses around the world.

Other Boyd in-the-run products to save Time & Money:

- Litho Score
- Litho Snap
- Litho Punch
- Micro Perf 30,40,50 TPI
- Wide Trac Score
- Precision Perf
- Litho Dies



## Serious Products from a Serious Company

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H.S. Boyd



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